

To all Decision Makers:

The National Conservation Planning Partnership (NCP) is launching a pilot program that provides a coordinated, step-by-step approach to help employees progress efficiently toward conservation planning certification. This opportunity is essential not only to my growth, but to the success of the (*insert employer*), as we serve our customers through sound conservation solutions based on technical skills.

Becoming a Certified Conservation Planner is a fundamental part of delivering consistent, high-quality conservation plans that address natural resource concerns and support landowners in making informed, sustainable management decisions. The program ensures technical competence, using national standards for training, performance expectations, and verification of skills.

Having trained, certified planners on staff reinforces our ability to provide comprehensive technical assistance, deliver support through multiple programs and services, and create additional funding opportunities for the (*insert employer*).

Allowing me to train as a certified planner will demonstrate our commitment to excellence in conservation delivery and help us build stronger relationships with landowners, farmers, ranchers, partners, and stakeholders by increasing our in-house expertise and reducing our reliance on outside partners.

To fully benefit from the program and complete certification, I will need the following support:

- Time to complete required online coursework before the in-person session
- Approval and financial support to attend the multi-day training
- Coverage for any potential registration fees
- Time following the event to complete certification requirements within the 6-month window

My contributions will include:

- Secure and maintain organizational approval
- Attend all meetings and all required preparatory sessions
- Fully participate in the in-person training
- Complete all certification requirements within 6 months

By participating in the NCPP pilot program, our organization can help shape a new nationwide conservation planning training approach—bringing vital knowledge and improved processes back to our team. Achieving Certified Conservation Planner status will strengthen our ability to deliver high-quality conservation planning, meet increased program demands, and support landowners with science-based resource management guidance.

I appreciate your consideration and am happy to discuss any details or answer questions about this opportunity.

